



PHOTOGRAPHY  
VIDEOGRAPHY

# 7 WAYS

TO USE TIME-LAPSE TO  
DELIVER YOUR PROJECT  
ON TIME & ON BUDGET



# WHAT IS TIME-LAPSE?

Time-lapse photography is a dynamic way of capturing a project or event, over a period of time, and condensing the footage into a short video that can be used as an effective marketing tool. It enables you to tell the story of a project that lasts days, months or even years, by presenting it to an audience in a captivating short video of only a few minutes.

Time-lapse allows you to visually show your project coming to life. From the very first hole being dug to the final coat of paint, it visually represents the formation of your project vision.

# HOW IT WORKS?

The time-lapse process involves capturing many individual images taken at regular intervals over a period of time and compiling them into an engaging time-lapse video.

Normal video is also made up of single images as well, filmed at say 25 frames/sec or higher. But when played back at that rate it appears to the human eye to be continuous motion. With time-lapse photography, the capture rate is much slower with images taken in intervals of every few secs or mins.

When the images are compiled together, and we now play it back at say 25 frames/sec we are effectively manipulating or speeding up time so an event that takes hours, days, months and even years can be viewed in minutes.





## **7 WAYS TO USE TIME-LAPSE TO DELIVER YOUR PROJECT ON TIME AND ON BUDGET**

The time-lapse process involves capturing many individual images taken at regular intervals over a period of time and compiling them into an engaging time-lapse video.

There are many benefits to using time lapse to deliver your project on time and on budget.

### **1. Remote project management**

Time-lapse is an ideal tool to manage projects remotely. If you are located offsite or interstate, time lapse technology enables you to log in and view photos instantly from the on-line gallery. This also enables you to keep up to date with site activities in real time.

### **2. Stakeholder reporting**

With most big projects, there are multiple stakeholders involved that need to be updated on its status and progress. Having a time-lapse system on site, means that photos can be downloaded from the gallery and included in progress reports to keep CEO's, clients, investors, financiers etc abreast of construction activity.

### **3. Manage projects simultaneously**

If you are managing multiple projects, it can be challenging to travel to various sites to manage suppliers as well as keeping track of the daily siteworks required. Time-lapse allows all projects to be displayed on the gallery so they can be managed simultaneously. This saves you in additional travel costs, not to mention your valuable time.

## **4. The online gallery provides a visual timeline**

Many projects can take months to complete. When you set up a time-lapse you have access to your persona online gallery displaying 1000's of photos across a project from start to finish. This provides:

- A. a platform to assist offsite managers to make timely decisions.
- B. photographic evidence of site activities assisting with contractor disputes and progress claims
- C. assists with onsite security
- D. facilitates photo comparison from different dates and times
- E. enables social sharing of photos

## **5. Less site visits required saving time and money.**

Scheduling time to visit the worksite and having to do multiple trips in a day or week, can take a lot of time, particularly if the site is some distance from your main office. When we set up your system you will receive a secure login which allows you to view the gallery anytime, anywhere, from any device. This remote access allows you to quickly jump on to ascertain major challenges or issues which means they can be fixed faster as you don't have to physically drive to the site. This has the flow on impact of reducing project costs.

## **6. Cost savings in elimination of photographers doing weekly or monthly site visits.**

Without time-lapse you need to send photographers on site regularly to capture the progress for reporting and marketing purposes. This can prove costly not to mention the added issues of workplace health and safety for site visitors. With time-lapse your photos are securely backed up to protect your investment as well as eliminating non-essential site risks.

## **7. Continuous access and data viewing**

State-of-the-art time-lapse equipment enables seamless capture and uploading of photos, remote monitoring and configuration of the system. Status alerts provide up-to-date feedback to ensure the system operating correctly, and therefore protecting your investment. This gives you continuous access 24/7 for the duration of your project.





Time-lapse photography makes business sense. It can be used on a wide range of applications. For further ideas and inspiration, visit our Gallery of completed projects on our website ([www.aerialviewphotography.com.au](http://www.aerialviewphotography.com.au)).

FOR PROJECT MANAGERS	FOR MARKETERS
<ul style="list-style-type: none"><li>Access hi res images on any device</li><li>Check the site remotely at any time</li><li>Save time &amp; money on reduced site visits</li><li>Download photos for progress reports</li><li>Document history of site activity</li><li>Ability to share updates with stakeholders easily</li></ul>	<ul style="list-style-type: none"><li>Increase visibility of project for duration of build</li><li>Build excitement throughout the project</li><li>Ability to share images on social media at the click of a button</li><li>Look good to your CEO &amp; competition</li><li>Use photos &amp; video in media releases and paid marketing campaigns</li></ul>



# WHO IS AERIAL VIEW PHOTOGRAPHY?

Founded in 2014, Aerial View Photography has grown to become the 'go to' time-lapse and aerial photography specialist in South East QLD.

We work with project managers, marketing managers and event specialists to not only deliver projects on time and budget, but to create a unique visual experience that can be used to manage and market the project during & after completion.

Our clients include the best in the civil engineering, construction & development, local & state government, retail, property & events industries. Our repeat clients know they can rely on Aerial View Photography to deliver time-lapse and aerial videography that capture the essence of their projects, on time and to budget.

Based on the Sunshine Coast, a majority of our projects are in South East QLD however we capacity and the technology to deliver projects interstate.

We have the ability & technical know how to manage long term construction projects and short-term event style time-lapse.

If you are unsure how Time-lapse and aerial photography can work for you, please reach out and we can talk you through what is involved, the process and potential investment to utilize these types of services.

[QUOTE REQUEST](#)

[1300 857 512](tel:1300857512)

Email: [tony@aerialviewphotography.com.au](mailto:tony@aerialviewphotography.com.au)